



The Prince Edward County  
Chamber of Commerce

# MEMBERSHIP GUIDE



Representing Business.  
Celebrating Businesspeople.



# LETTER FROM THE CHAMBER

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Welcome to the PEC Chamber of Commerce!

We are thrilled to have you on board and look forward to enriching your business journey with a host of benefits. In this guide, discover how membership with us opens doors to:

1. **Cost-saving Programs:** Explore opportunities to save money through our exclusive programs.
2. **Networking and Learning:** Engage in events that offer networking, learning, and inspiration.
3. **Business Exposure:** Elevate your business profile through our digital and print map, paid advertising opportunities, online business directory, and more.
4. **Advocacy and Support:** Learn about our advocacy efforts on your behalf at all government levels for business and community success.
5. **Essential Resources:** Find crucial resources to enhance and optimize your business operations.

As the largest business organization in The County, representing diverse members, the PEC Chamber is your essential partner for prosperity in Prince Edward County. We encourage you to actively participate and make the most of your membership.

Welcome aboard!

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# WHAT IS THE CHAMBER?



We know the concept of the Chamber of Commerce can be confusing, lets break it down for you.

As a Not-For-Profit, member-funded organization, our core mission is to champion the success of our member businesses.

Despite collaborating with the government, we operate independently, relying solely on member contributions.

Chamber membership is a cornerstone for business credibility, offering a platform and network for growth.

While the perks are abundant, active participation is key to unlocking tangible results and success.

# STAY CONNECTED WITH US

Enjoy an inclusive membership perk – your entire organization, becomes a member too! This translates to an opportunity for your team to fully leverage the extensive benefits that come with our membership offerings!

**Follow Us:** Stay in the loop on all Chamber news, activities, and events by following us on social media. Don't forget to tag us in your news and events – we're eager to share them with our followers!

**Subscribe to Emails:** Simplify staying informed by subscribing to our emails. Despite inbox congestion, our emails are essential:

- **Weekly E-newsletter:** Get a snapshot of upcoming events, opportunities, advocacy wins, programs, and more—all in one place.
- **Monthly Advocacy and Governmental Affairs:** Dive into specific policies, share your voice, and stay updated on advocacy wins and vital business information. We've got your back, keeping an eye on government events so you can focus on your business. Subscribe now!



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PECChamber 

PEC Chamber of Commerce 

# MEET OUR TEAM

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## **LESLEY LAVENDER**

Chief Executive Officer

- Devoted leader
- Represents and advocates for business owners
- Fosters collaboration among members and stakeholders

## **RITA ROMANO**

Office and Special Projects  
Administrator

- Manages and oversees daily office operations
- Significantly impacts hospitality and information resources for guest services

## **ERIN BRANEY**

Member Relations and  
Communications Coordinator

- Contributes to delivering value to membership base
- Ensures a high-quality customer experience throughout every step of the membership journey

# COST SAVING PROGRAMS

We take great pride in presenting a comprehensive suite of cost-saving programs tailored to elevate your business efficiency and financial well-being. Our offerings include **Park 'N Fly** for convenient parking solutions, the **Chamber's Plan** providing comprehensive benefits, **Chamber Perks** offering exclusive advantages, **Elevon** for streamlined operations, **HR Covered** for human resources support, and **Freightcom** for optimized freight solutions. By collaborating with a meticulously curated list of trusted third-party businesses, we aim to not only bring ease and simplicity but also significant savings to every facet of your business operations. **Your success is our priority.**





# CHAMBERS PLAN

Unlock Premier Health and Dental Benefits: Elevate your business with exclusive access to the Chambers of Commerce Group Insurance Plan.

This Canada-wide #1 plan ensures stability and affordability with customized options, serving as a valuable retention tool for your employees. Administered by a trusted local partner, our benefits plan provides peace of mind.

For more details or a complimentary quote, connect with Matt Howell via email ([matthew@peakbenefitsolutions.com](mailto:matthew@peakbenefitsolutions.com)) or phone (613-962-4239).

Prioritize your team's well-being and enhance your business with our top-tier group benefits.





# CHAMBERS PLAN

Unlock the Benefits of Chambers Plan for Your Business!

Discover why over 30,000 small to midsize businesses, including those with 1-50 employees, trust Chambers Plan as their #1 employee benefits solution in Canada.

Exclusively offered to Prince Edward County Chamber members, here are 6 compelling reasons to choose Chambers Plan:

1. No Restrictions:

- Ideal for businesses of all sizes and industries.

2. Guaranteed Renewal:

- Enjoy stable rates consistently below the industry average.

3. Free Business Assistance:

- Access lawyers, accountants, and HR professionals at no cost.

4. Telemedicine Services:

- Free access for convenient and quick healthcare.

5. Swift Claim Payments:

- Direct deposit payments within 48 hours.

6. Customizable Coverage:

- Tailor your plan to fit your unique business needs.

Contact Matt Howell for a Free Quote:

- Phone: 613-962-4239
- Email:

[matthew@peakbenefitsolutions.com](mailto:matthew@peakbenefitsolutions.com)

Elevate your business with Chambers Plan – where flexibility, support, and comprehensive benefits meet the unique needs of your company.

[Get a Free Quote](#) | [Learn More](#)

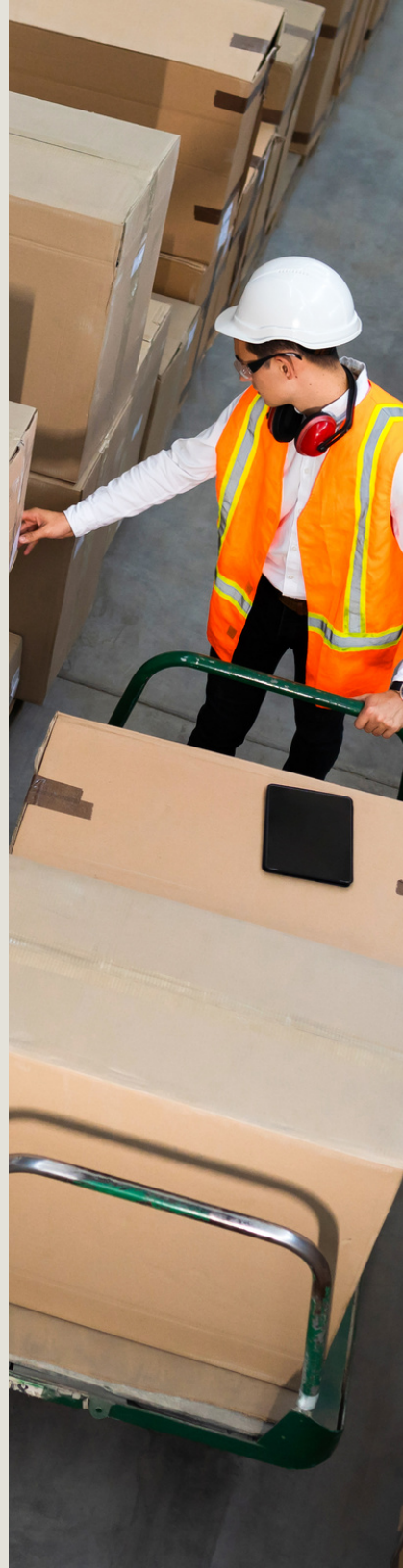
# FREIGHTCOM

## Unlock Savings on Shipping with Freightcom

At Freightcom, we understand that shipping can be a complex and costly aspect of your business. That's why we're excited to offer exclusive solutions to streamline your shipping process and save you both money and hassle.

With Freightcom, you gain access to exclusive discounts from top-tier carriers, ensuring that your shipping costs are optimized. Our dedicated account and support team are here to provide personalized assistance, making your shipping experience smoother than ever.

Additionally, take advantage of ClickShip by Freightcom—an innovative e-commerce shipping platform. Seamlessly integrating with popular platforms like Shopify, Amazon, WooCommerce, and more, ClickShip simplifies your shipping operations.



# FREIGHTCOM

**Exclusive Shipping for Chamber Members!**  
Introducing ClickShip, your go-to solution for seamless shipping integration. Automate your shipping process with ease:

**Key Features:**

- **Automation:** Quote, compare, and book discounted shipments from 50+ national carriers.
- **Integration:** Connect effortlessly with Shopify, WooCommerce, Amazon, eBay, Etsy, and more.
- **Multichannel Optimization:** Streamline sales across various platforms with automated labels and documentation.

**Why Choose Chamber Shipping Program?**

- **Exclusive Discounts:** Access discounted rates from carriers like UPS, FedEx, Canpar, and more.
- **Convenient Pickups:** Enjoy hassle-free pickups for added convenience.

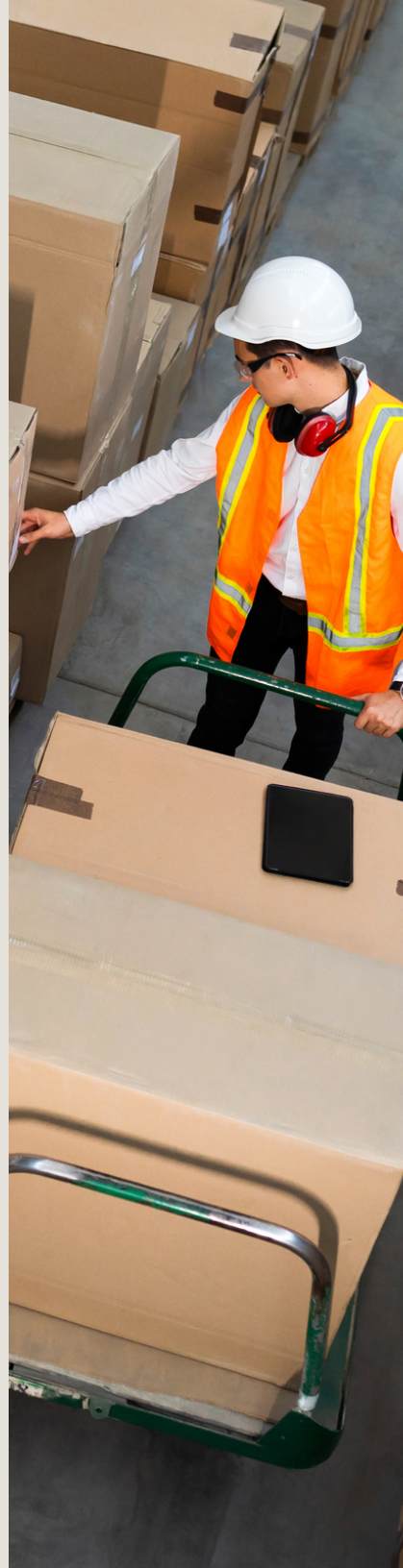
**Members Enjoy Extra Perks:**

- **Dedicated Support:** Get a personal account executive for your shipping needs.
- **Premier Customer Service:** Priority access to top-notch customer support.
- **Business Perks:** Unlock special promotions, resources, and exclusive member benefits.

**Sign Up Today and Save BIG on Shipping!**

Click here to get started with Chamber Shipping Program. Your dedicated account executive is ready to help your business thrive!

[Sign Up Now!](#)





# PARK N FLY

## Effortless Savings: Park'N Fly App

Experience convenience like never before with the Park'N Fly app. Seamlessly tap into time-saving features at your fingertips.

Utilize The PEC Chamber's exclusive Discount Code when reserving your next stay through the app to unlock extra savings.

Download the Park'N Fly app today at [www.parknfly.ca/app](http://www.parknfly.ca/app) and elevate your parking experience with simplicity and discounts tailored just for you. Tap 'N Save – because your time and savings matter.



# PARK 'N FLY

Unlock Effortless Savings with  
Park 'N Fly!

Experience ultimate convenience  
with our app, bringing time-  
saving features to your fingertips.

Use The PEC Chamber's  
exclusive discount code for extra  
savings when reserving through  
the app.

Download the Park 'N Fly app  
now at [www.parknfly.ca/app](http://www.parknfly.ca/app) and  
elevate your parking experience.  
Tap 'N Save - where your time  
and savings matter!

# ELAVON

## Revolutionize Your Payment Experience with Elavon

In the dynamic landscape of commerce, adaptability is key. That's why the PEC Chamber of Commerce proudly partners with Elavon, your go-to solution for secure and reliable payment processing.

Elavon brings you a robust suite of payment solutions tailored to meet your unique business needs. Whether you're accepting payments in-store, online, or on the go, we've got you covered. As a preferred partner, Elavon is committed to empowering your success and accelerating revenue growth.

Experience the benefits of next-day funding, enabling you to better manage cash flow and business operations. Ready to make it happen? Connect with us today by filling out the form or calling 1.844.935.3621. Discover the options available and seize the opportunity to enjoy members-only discounted pricing. Elevate your payment experience with Elavon, where possibilities become realities.



# ELAVON

Discover a world of seamless payment processing with Elavon – a global leader for over 25 years. From local businesses to global enterprises, we leverage cutting-edge technologies to bring you secure, innovative solutions. Whether you operate online, on mobile, or in-person, Elavon is your trusted partner.

What sets us apart? Preferred merchant rates for electronic payments, 24/7 customer service in multiple languages, and dedicated relations managers tailored to your business. Industries of all sizes benefit from Elavon – accept payments in-store, online, at the table, or on-the-go with Converge®, our all-in-one ecommerce solution.

Why overpay for payment processing? Let Elavon simplify the comparison, offering PEC Chamber of Commerce members exclusive discounted pricing. Accelerate your revenue growth with next-day funding and empower your success.

Ready to make it happen? Connect with us at 1.844.935.3621 or fill out the form to explore tailored options for your unique business needs.





# CHAMBER PERKS

Unlock Business Success with the Chamber Perks App!

Enhance your PEC Chamber Membership with the Chamber Perks App—a dynamic sales tool designed to elevate your business:

**Increase Sales:** Create and offer exclusive perks and discounts for chamber members and the public.

**Grow Your Network:** Showcase your company, connect with users instantly, and tap into new markets

**Switch Chambers and Save:** Extend perks beyond your local chamber and redeem benefits from all participating chambers.

**Private Employees' Perk:** Easily set up and manage exclusive perks for your employees.

With 20+ participating chambers, 8,000+ businesses, and features like instant perk setup and travel benefits, the Chamber Perks App is your key to savings, networking, and business growth!





# CHAMBER PERKS

Maximize your PEC Chamber Membership with the Chamber Perks App—your all-in-one sales tool! Craft exclusive perks to boost sales, network effortlessly, and elevate brand awareness.

**Sales Boost:** Create unique perks for members, employees, and the public. Manage private employee perks instantly.

**Network Expansion:** Showcase your profile for easy discovery. Connect globally through the app's search and map feature.

**Global Perks:** Switch between chambers, redeem perks worldwide. Access 20+ chambers and 8,000 businesses for immediate savings.

**Instant Benefits:** Enjoy savings while shopping and traveling. Connect with new markets and get a FREE marketing tool.

**Total Control:** Set up your profile, share info selectively, and manage perks effortlessly. Join now for enhanced business reach and satisfied employees!

# HR COVERED

## Empower Your Business with HR Covered's Document Library

Accessing essential HR documents just got easier! As a valued member, enjoy unlimited, no-cost downloads from our extensive library featuring 700+ HR documents in both French and English. Customize templates swiftly, addressing federal and provincial regulations effortlessly.

Stay ahead of the curve with up-to-date documents, including Fitness to Work Forms, disciplinary warnings, job descriptions, and more. Our comprehensive library spans all jurisdictions, ensuring compliance with the latest laws and regulations. Explore our wealth of resources, from webinars to our HR newsletter archive and insightful blogs.

With HR Covered, empower your business with the most current and relevant HR documentation at your fingertips.



# HR COVERED

Empower Your Business with HR Covered:  
Unlock Success, Limit Liability!

Tailored for Small Businesses: 88% of clients have 1-50 employees—specialized support for your unique needs.

Full Support Provider: Maximize your team's potential while minimizing liability.

PEC Chamber Member Exclusive: Access a library of 700+ HR documents in French and English at no cost.

Effortless Document Access: Search, download, and customize policies in minutes, ensuring compliance with the latest regulations.

All Jurisdictions Covered: Templates available for both provincial and federal regulations.

Up-to-Date Compliance: Stay current with the latest laws and regulations effortlessly.

Comprehensive HR Forms: From Fitness to Work Forms to disciplinary warnings—find what you need.

Educational Resources: Webinars, newsletters, and blogs to keep you informed and engaged.

Join HR Covered today—focus on what matters, we've got your HR needs covered!



# BUSINESS DIRECTORY & MEMBER PORTAL

Looking to connect with fellow member businesses? Look no further than our online Business Directory—a dynamic platform offering a comprehensive listing of all member businesses, complete with sectors, contact information, and more.

## **Member Portal**

Discover the convenience of our Member Portal—a centralized hub for managing your membership and business directory profile effortlessly. In the Member Portal, take charge of various aspects to enhance your presence and engagement:

- Update your online directory listing
- Manage your company's employee roster
- Keep contact details current, including emails, phone numbers, and addresses

Navigate your membership journey efficiently with the Member Portal—a user-friendly platform designed to put control and convenience at your fingertips.



# ADVERTISING OPPORTUNITIES

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## Boost Your Brand: Affordable Advertising with PEC Chamber

Ready to elevate your brand's visibility? Explore our cost-effective advertising options designed to propel your organization into the spotlight within the business community and beyond.

### Digital and Printed Map:

- Exclusive access to the only business map in the area
- Reach over 40,000 people by advertising on the Chamber of Commerce map
- Options for year-round digital and printed advertising
- Secure your spot on the prestigious PEC Chamber map to enhance your brand's recognition

### Newsletter Feature:

- Leverage our extensive mailing list for maximum exposure
- Be prominently featured in our newsletter, whether promoting an event or enhancing brand awareness
- Enjoy preferred member pricing for a budget-friendly advertising solution

Don't miss the chance to get your brand noticed! Explore these advertising avenues with the PEC Chamber and make a lasting impact in the business community.

Contact:  
Erin Braney  
[hello@pecchamber.com](mailto:hello@pecchamber.com)

# SPONSORSHIP OPPORTUNITIES



Discover the unparalleled benefits of sponsorship—an exceptional advertising avenue offered by the Chamber. If you seek a tailored branding strategy to amplify your community visibility and align with your organization's business objectives, sponsoring an event or program could be the perfect fit for you.

Throughout the year, our events provide a dynamic platform for your brand to shine. The PEC Chamber extends a variety of sponsorship levels, allowing you to curate the visibility you desire, whether it's having your brand prominently displayed or ensuring your voice resonates at in-person events. We offer our members a myriad of sponsorship opportunities, providing a customizable approach to suit your unique preferences and goals. Elevate your brand with the PEC Chamber's diverse sponsorship options and unlock the potential for unparalleled community engagement.

# ADVOCACY & POLICY INITIATIVES

## Empowering Progress: Unveiling PEC Chamber's Advocacy Journey

When we declare that we advocate on your behalf, it's not just a tagline—it's our steadfast commitment to **fostering positive change**. Throughout our extensive history, the PEC Chamber has been a pivotal force, uniting visionary business and community leaders. Our collective mission? To passionately advocate at every government level, shaping policies that propel the social and economic prosperity of our cherished county.

Our advocacy endeavors are rooted in **non-partisan principles**, a reflection of the diverse priorities embraced by our membership and the broader business community. Collaborating seamlessly with partners such as the Ontario Chamber of Commerce and the Canadian Chamber of Commerce, our proactive policy and advocacy initiatives actively cultivate an environment that propels business success.

As we **bring together the voices of our members** and align them with the greater business community, our advocacy efforts become a powerful catalyst for impactful change. We champion policies that not only mirror the needs of our membership but also lay the groundwork for a thriving business landscape.



# ADVOCACY & POLICY INITIATIVES

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## PEC Chamber in Action

Ever wondered how we advocate on your behalf? It's not just a claim; it's a meticulous process designed to address your business needs effectively. Here's how we make it happen:

- **Task Force Participation:**
  - Actively engage in task forces to bring relevant business feedback to the forefront. Join our advocacy committee.
- **Written Submissions:**
  - Provide written submissions to all levels of government, highlighting policy and business priorities.
- **Roundtable Hosting:**
  - Host roundtables with government stakeholders, ensuring diverse voices from PEC's business community are heard.
- **Council Delegation:**
  - Delegate to Council on both individual business concerns and broader business issues affecting the community.
- **Town Hall Convening:**
  - Convene town halls with elected officials, encouraging business participation and fostering open dialogue.
- **Membership Surveys:**
  - Survey our membership to identify and prioritize advocacy issues important to you.
- **Regular Communication:**
  - Communicate regularly and collaborate closely with our MP, MPP, and Mayor.

Stay informed about our advocacy efforts through our dedicated Advocacy & Governmental Affairs newsletter and website updates. If you have an advocacy or business concern requiring assistance, connect with us today.



# EVENTS

Embark on a journey of connection and growth with the PEC Chamber—your hub for networking excellence! Our events, a cornerstone of networking opportunities, unfold annually with something for everyone. Running from September to June, we give you the freedom to savor your summer without scheduled events in July and August.

Explore diverse avenues, whether it's learning opportunities, professional development workshops, or expansive networking sessions. Our calendar showcases a variety of events tailored to your needs, including:

- Summer + Fall Socials
- Small Business Week
- CAO & Mayor Q+A
- PEC Business Excellence Awards
- International Women's Day

And that's just the beginning! Stay tuned for more events designed to elevate your professional journey and expand your reach. Join us in creating meaningful connections and fostering growth—because at the PEC Chamber, networking isn't just an opportunity; it's a way of business life!





# MEMBERSHIP RATES

Explore our diverse range of membership packages, each meticulously crafted to target unique goals and purposes, offering unparalleled value with rates set below.

Business Investor: \$355 + HST

Business Builder: \$715 + HST

Community Investor: \$1,350 + HST

Community Builder: \$6,000 + HST

Not-For-Profit: \$220 + HST

# CHAMBER CHECKLIST



Are you maximizing the benefits of your PEC Chamber of Commerce membership? To ensure you're taking full advantage, use this checklist as your guide:

- **Add Your Business to the Online Business Directory/Member Portal:** Ensure your business is prominently featured in our online directory, enhancing visibility within the community.
- **Explore the Chamber Plan:** Inquire about our Chamber Plan, offering affordable and flexible employee health plans exclusively for Chamber members. Tailored to meet your business needs, this is an invaluable benefit.
- **Participate in Networking Events:** Have you registered for our networking events? Join to expand your business network, opening doors to new opportunities and connections.
- **Engage in Advocacy:** If you have advocacy issues, connect with us. The Chamber is here to support and amplify your concerns to drive positive change.
- **Discover Advertising Opportunities:** Explore our advertising rates and spaces to find the best fit for your business. Boost your visibility and reach a wider audience through strategic marketing.
- **Stay Informed with the E-Newsletter:** Subscribe to our E-Newsletter to stay up-to-date with the latest business news, events, and opportunities. Don't miss out on crucial information that can benefit your business.
- **Connect on Social Media:** Follow us on social media platforms to stay informed about upcoming events, exciting opportunities, and the latest Chamber updates. Be part of the conversation and leverage social channels for networking.

By checking off these items, you'll ensure that your Chamber membership is a powerful asset for your business, providing access to valuable resources, networking opportunities, and the latest industry insights.

LET'S GET IN TOUCH

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